

COURSE SYLLABUS

ARTV 1371 (3:3:0)

Introduction to Video Production Technology

Video Production Technology Program

Creative Arts Department

Technical Education Division

Levelland Campus

SOUTH PLAINS COLLEGE

## COURSE SYLLABUS

COURSE TITLE: ARTV 1371.001 - Introduction to Video Production Technology  
COURSE MEETS: Monday/Wednesday – 9:30 to 10:45

INSTRUCTOR: Andrew Taylor  
OFFICE : CA 113  
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OFFICE HOURS: (Posted at CA 113, other times by appointment)

### I. GENERAL COURSE INFORMATION

**A. Course Description:** An introduction to the equipment and concepts used in the performing arts technology field. The student is introduced to the operation of studio and control room video, audio, lighting and staging equipment. Emphasis is placed on the production process and the production team.

**B. Course Learning Outcomes:** The student will demonstrate the ability to operate major studio and control room video, audio, lighting, and staging equipment. The student will exhibit a general knowledge of the video production process and an understanding of the role each member of the production team plays.

**C. Course Competencies:** Upon successful completion of this course, each student will have demonstrated through written examinations, daily quizzes, and individual and group projects, a competent understanding of:

- The various video, audio, lighting and other systems and how they are used in the production process.
- Equipment specific knowledge of the major components of the various systems including terminology, and operation of control components.
- Personnel used in the production process, their job responsibilities and the importance of teamwork.

**D. Academic Integrity:** As stated in the General Catalog - "As it is the aim of the faculty of South Plains College to foster a spirit of complete *honesty* and a high standard of *integrity*. The attempt of any student to present as his or her own work, which he or she has not honestly performed, is regarded by the faculty and administration as a most serious offense and renders the offender liable to serious consequences, possibly suspension.

Cheating: Dishonesty of any kind on examinations or written assignments, illegal possession of examinations, the use of unauthorized notes during the examination, obtaining information during an examination from a textbook or from the examination paper of another student, assisting others to cheat, alteration of grade records, illegal entry or unauthorized presence in an office are examples of cheating.

Complete honesty is required of the student in the presentation of any and all phases of course work. This applies to quizzes of whatever length as well to final examinations, to daily reports and to term papers.

Plagiarism: Offering the work of another as one's own, without proper acknowledgment, is plagiarism; therefore, and student who fails to give credit for quotations or essentially identical expression of material taken from books, encyclopedias, magazines and other reference works, or from themes, reports or other writings of a fellow student, is guilty of plagiarism.

**E. SCANS and Foundation Skills:** This course covers SCANS:

Occupational Competencies C-1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 12,13,14, 15, 16, 18, 19, 20

Foundation Skills F-1, 2, 3, 4, 5, 6, 7, 9, 10, 11, 13, 14, 15, 17

**F. Verification of Workplace Competencies:** This course is the initial building block toward graduation with a Video Production Technology degree. Information learned in this course is expanded upon the courses that follow.

## **II. SPECIFIC COURSE/INSTRUCTOR REQUIREMENTS**

**A. Textbook and Other Materials:** There are 10 especially prepared chapters for each area covered in class. The text is available at the Book Store. Ask for the ARTV 1371 "Introduction to Video Production Tech ". It is very important that students have read and studied the material before it is covered in class. Bring the text, blank paper and something to write with for taking notes and quizzes to every class meeting, as it is part of the student's grade.

**B. Attendance Policy:** Students are expected to attend all classes in order to be successful in a course. The student may be administratively withdrawn from the course when absences become excessive as defined in the course syllabus.

When an unavoidable reason for class absence arises, such as illness, an official trip authorized by the college or an official activity, the instructor may permit the student to make up work missed. It is the student's responsibility to complete work missed within a reasonable period of time as determined by the instructor. Students are officially enrolled in all courses for which they pay tuition and fees at the time of registration. Should a student, for any reason, delay in reporting to a class after official enrollment, absences will be attributed to the student from the first class meeting.

Students who enroll in a course but have "Never Attended" by the official census date, as reported by the faculty member, will be administratively dropped by the Office of Admissions and Records. A student who does not meet the attendance requirements of a class as stated in the course syllabus and does not officially withdraw from that course by the official census date of the semester, may be administratively withdrawn from that course and receive a grade of "X" or "F" as determined by the instructor. Instructors are responsible for clearly stating their administrative drop policy in the course syllabus, and it is the student's responsibility to be aware of that policy.

It is the student's responsibility to verify administrative drops for excessive absences through MySPC using his or her student online account. If it is determined that a student is awarded financial aid for a class or classes in which the student never attended or participated, the financial aid award will be adjusted in accordance with the classes in which the student did attend/participate and the student will owe any balance resulting from the adjustment.

The first two absences will not affect the student's grade, but each additional absence will result in a five point reduction from the student's final grade. If you have 6 absences, you may be dropped from the course. Any student not present at roll taking will be counted absent unless there was prior notification to the instructor. A student who comes into class within the first few minutes can

request that that the absence be changed to a tardy after the class is over. Being tardy three times will count as one absence.

Excused absence: An absence that has been discussed prior to the missed class, and arrangements have been made to make up the work; or, a student presents documentation as explanation of the absence. Making up an excused absence: It is at the instructor's discretion to allow a student to do additional work to make up an excused absence.

The chairperson of the Creative Arts Department, Administration, or Counseling Department must approve, in writing, any deviation from the attendance policy.

**C. Assignment Policy:** Several individual and group projects will be assigned in the semester. Students must participate in the projects during the class period in which they are done to receive credit for them. The last project will be during the last week of class at night.

**D. Grading Policy/Procedure and/or methods of evaluation:** There are ten areas students will be expected to be knowledgeable in. These are covered in chapters 1 through 10. At the beginning of each chapter, there is a listing of specific and measurable competencies. These competencies cover a set of knowledge that a prospective employer expects an employee to possess to obtain or maintain employment. **Video Production majors only must make a 'C' or better to advance.**

The competencies will be evaluated in several exams. Exams must be taken at the scheduled times. If students are unable to take the exam as scheduled, students will need to take the exam before the scheduled time or with another class. The exam cannot be taken after the scheduled time, unless the student has made arrangements with the instructor prior to the exam.

At the beginning of each class period, a short quiz may be given. Questions will be asked over material covered the previous class period or the reading assignment for that class.

There are six projects in the semester. They include "hands-on" operation of the equipment students will have covered. Students have time to complete each project in class, except for the "Fest" productions. The two last projects consist of producing a short TV commercial, which students rotate through each position and participation in the "Fest" productions.

Instructor evaluation of attendance, punctuality, preparedness, attitude, unannounced quizzes, and participation in classroom activities, discussions, and participation in productions will also be considered in the student's final grade.

Grade Values		Grade Scale	
a) Exams	60	100 - 90 =	A
b) Quiz/Daily	15	89 - 80 =	B
c) Projects	20	79 - 70 =	C
d) Evaluation	<u>5</u>	69 - 60 =	D (Non Majors Only)
e) TOTAL	100 %	59 - 0 =	F

**E. General Control Room Information:** Absolutely, **NO** foods or drinks will be allowed in the control room at anytime without the permission of the instructor. Also, all electronic devices, including cell phones and computers will be turned off during classes and projects unless there was prior approval by the instructor. Any student that violates the above will receive a “0” for that day and be asked to leave with an absence.

- III. DIVERSITY STATEMENT:** In this class, the teacher will establish and support an environment that values and nurtures individual and group differences and encourages engagement and interaction. Understanding and respecting multiple experiences and perspectives will serve to challenge and stimulate all of us to learn about others, about the larger world and about ourselves. By promoting diversity and intellectual exchange, we will not only mirror society as it is, but also model society as it should and can be.
- IV. DISABILITIES STATEMENT:** Students with disabilities, including but not limited to physical, psychiatric, or learning disabilities, who wish to request accommodations in this class should notify the Disability Services Office early in the semester so that the appropriate arrangements may be made. In accordance with federal law, a student requesting accommodations must provide acceptable documentation of his/her disability to the Disability Services Office. For more information, call or visit the Disability Services Office at Levelland (Student Health & Wellness Office) 806-716-2577, Reese Center (Building 8) & Lubbock Center 806-716-4675, or Plainview Center (Main Office) 806-716-4302 or 806-296-9611.
- V. NON-DISCRIMINATION STATEMENT:** South Plains College does not discriminate on the basis of race, color, national origin, sex, disability or age in its programs and activities. The following person has been designated to handle inquiries regarding the non-discrimination policies: Vice President for Student Affairs, South Plains College -1401 College Avenue, Box 5, Levelland, TX 79336, 806-894-9611.
- VI. TITLE IX PREGNANCY ACCOMMODATIONS STATEMENT:** If you are pregnant, or have given birth within six months, Under Title IX you have a right to reasonable accommodations to help continue your education. To activate accommodations you must submit a Title IX pregnancy accommodations request, along with specific medical documentation, to the Director of Health and Wellness. Once approved, notification will be sent to the student and instructors. It is the student’s responsibility to work with the instructor to arrange accommodations. Contact Chris Straface, Director of Health and Wellness at 806-716-2362 or email [cstraface@southplainscollege.edu](mailto:cstraface@southplainscollege.edu) for assistance.
- VII. CAMPUS CONCEALED CARRY:** Campus Concealed Carry - Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in South Plains College buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and South Plains College policy, license holders may not carry a concealed handgun in restricted locations. For a list of locations, please refer to the SPC policy at: ([http://www.southplainscollege.edu/human\\_resources/policy\\_procedure/hhc.php](http://www.southplainscollege.edu/human_resources/policy_procedure/hhc.php))

Pursuant to PC 46.035, the open carrying of handguns is prohibited on all South Plains College campuses. Report violations to the College Police Department at 806-716-2396 or 9-1-1.

**VIII. FACE COVERING:** It is the policy of South Plains College for the Fall 2020 semester that as a condition of on-campus enrollment, all students are required to engage in safe behaviors to avoid the spread of COVID-19 in the SPC community. Such behaviors specifically include the requirement that all students properly wear CDC-compliant face coverings while in SPC buildings including in classrooms, labs, hallways, and restrooms. Failure to comply with this policy may result in dismissal from the current class session. If the student refuses to leave the classroom or lab after being dismissed, the student may be referred to the Dean of Students on the Levelland campus or the Dean/Director of external centers for Student Code of Conduct Violation.

## SCANS COMPETENCIES

- C-1 **TIME**--Selects goal--relevant activities, ranks them, allocates time, and prepares and follows schedules.
- C-2 **MONEY**--Uses or prepares budgets, makes forecasts, keeps records, and makes adjustments to meet objectives
- C-3 **MATERIALS & FACILITIES**--Acquires, stores, allocates, and uses materials or space efficiently.
- C-4 **HUMAN RESOURCES**--Assesses skills and distributes work accordingly, evaluates performances and provides feedback.

### **INFORMATION--Acquires and Uses Information**

- C-5 Acquires and evaluates information.
- C-6 Organizes and maintains information.
- C-7 Interprets and communicates information.
- C-8 Uses computers to Process information.

### **INTERPERSONAL--Works With Others**

- C-9 Participates as members of a team and contributes to group effort.
- C-10 Teaches others new skills.
- C-11 Serves clients/customers--works to satisfy customer's expectations.
- C-12 Exercises leadership--communicates ideas to justify position, persuades and convinces others, responsibly challenges existing procedures and policies.
- C-13 Negotiates--Works toward agreements involving exchanges of resources resolves divergent interests.
- C-14 Works with Diversity--Works well with men and women from diverse backgrounds.

### **SYSTEMS--Understands Complex Interrelationships**

- C-15 Understands Systems--Knows how social, organizational, and technological systems work and operates effectively with them
- C-16 Monitors and Correct Performance--Distinguishes trends, predicts impacts on system operations, diagnoses systems' performance and corrects malfunctions.
- C-17 Improves or Designs Systems--Suggests modifications to existing systems and develops new or alternative systems to improve performance.

### **TECHNOLOGY--Works with a variety of technologies**

- C-18 Selects Technology--Chooses procedures, tools, or equipment including computers and related technologies.
- C-19 Applies Technology to Task--Understands overall intent and proper procedures for setup and operation of equipment.
- C-20 Maintains and Troubleshoots Equipment--Prevents, identifies, or solves problems with equipment, including computers and other technologies.

## FOUNDATION SKILLS

### **BASIC SKILLS--Reads, writes, performs arithmetic and mathematical operations, listens and speaks**

- F-1 Reading--locates, understands, and interprets written information in prose and in documents such as manuals, graphs, and schedules.
- F-2 Writing--Communicates thoughts, ideas, information and messages in writing, and creates documents such as letters, directions, manuals, reports, graphs, and flow charts.
- F-3 Arithmetic--Performs basic computations; uses basic numerical concepts such as whole numbers, etc.
- F-4 Mathematics--Approaches practical problems by choosing appropriately from a variety of mathematical techniques.
- F-5 Listening--Receives, attends to, interprets, and responds to verbal messages and other cues.
- F-6 Speaking--Organizes ideas and communicates orally.

### **THINKING SKILLS--Thinks creatively, makes decisions, solves problems, visualizes, and knows how to learn and reason**

- F-7 Creative Thinking--Generates new ideas.
- F-8 Decision-Making--Specifies goals and constraints, generates alternatives, considers risks, and evaluates and chooses best alternative.
- F-9 Problem Solving--Recognizes problems and devises and implements plan of action.
- F-10 Seeing Things in the Mind's Eye--Organizes and processes symbols, pictures, graphs, objects, and other information.
- F-11 Knowing How to Learn--Uses efficient learning techniques to acquire and apply new knowledge and skills.
- F-12 Reasoning--Discovers a rule or principle underlying the relationship between two or more objects and applies it when solving a problem.

### **PERSONAL QUALITIES--Displays responsibility, self-esteem, sociability, self-management, integrity and honesty**

- F-13 Responsibility--Exerts a high level of effort and preservers towards goal attainment.
- F-14 Self-Esteem--Believes in own self-worth and maintains a positive view of self.
- F-15 Sociability--Demonstrates understanding, friendliness, adaptability, empathy, and politeness in group settings.
- F-16 Self-Management--Assesses self accurately, sets personal goals, monitors progress, and exhibits self-control.
- F-17 Integrity/Honesty--Chooses ethical courses of action.

## COURSE OUTLINE FOR ARTV 1371 – MONDAY/WEDNESDAY

DATE (M/W)		CHAPTER	ASSIGNMENT
August	24		Information
	26		Project
	31	1	History
September	2	2	Production Process/Team
	7		<i>(Labor Day Holiday)</i>
	9	3	Cameras
	14		Project #1
	16		Project #1
	21		Project #1
	23		Exam #1
	28	4	Switcher
	30		Project #2
October	5		Project #2
	7	5	Directing
	12		Exam #2
	14	6	Graphics
	19		Project #3
	21		Project #5
	26	7	Lighting
	28		Exam #3
November	2		Project #4
	4	9	Video Tape Recording
	9		Project #1
	11		Project #1
	16	10	Video Editing
	18		Project #5
	23		Project #5
	25		<i>(Thanksgiving)</i>
	30	8	Audio
December	2		Make-up Exam Day
			Final Exam

\* This course outline is subject to change.